

Mustang SVO

THE MACHINE SPEAKS FOR ITSELF

"SVO ENTHUSIAST – here is what we have ALL been waiting for. This book is packed full of facts, details, and descriptive developments of the Mustang SVO... It's detailed and is a must for every SVO owner and prospective owner". Joe Greene, Ohio.

U.S.A. Orders

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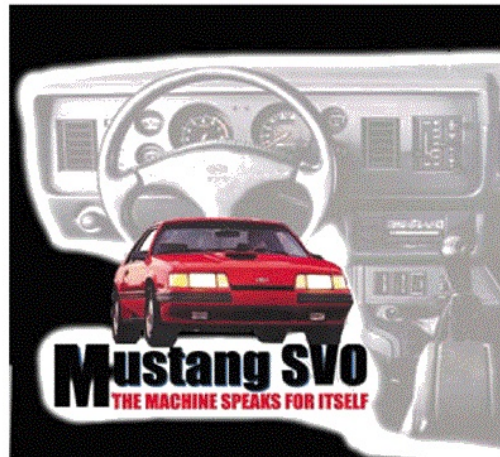
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"This group was able to create a car that attracted people's interest and attention over the years. It was an enthusiast's car that has been, and always will be, recognized by the enthusiast. Glen Lyall, Engineering Manager, SVO"

Highlights...

Soft bound cover book that features...

- 245 pages of detailed information plus 81 pages of photos that will allow you the opportunity to better understand and appreciate the Mustang SVO.
- Follow the development of the Mustang SVO from the creation of the group itself, through to its introduction in the fall of 1983.
 - The group's concept within the corporate environment, its mission statement, parameters, specifications and program assumptions which they worked under.
- Yearly in-depth model year review of each of the stakeholders (Body, Chassis and Powertrain).
 - In-depth understanding of how each group went about designing and developing their portion of the vehicle.
- Follow the marketing initiatives of the Mustang SVO.
 - SVO Marketing Manual, advertising themes, dealer publications, promotional and merchandising (collectible) material.
- Special SVOs.
 - Find out about the SVO delete package, Nelson Ledges, MAC Tools® SVO and others.
- Detailed description of the E4ZX parts.
 - Read about the story behind the part, understand why the SVO came the way it did.
- Items unique to the 1984 SVO and subsequent upgrades for each model year.
 - Follow the changes for each model year.
- Product-related information and data.
 - Standard equipment summary, options and product codes, optional and standard equipment coding, performance and handling statistics, pricing and production numbers for the SVO.
- Parts information.
 - 1984 and 1985 ½ parts listing for the SVO, how to decode an SVO, and technical specifications.
- Mustang SVO Epitaph and its Legacy.
 - Find out why the Mustang SVO will go down in history as one of the greatest Mustangs ever assembled.
- Self-published to ensure continuity and maintain integrity.